



Shaloh House Chabad of the South Area

Under the auspices of Merkos L'Inyonei Chinuch

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June 15, 2011

Dear Friend:

Executive Director

Rabbi Mendel Gurkow

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President

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Gerald Feldman

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Marilyn Rabinovitz

Hebrew Curriculum

Chana Gurkow

Our annual calendar drive is now underway. We hope that we can count on you once again for your advertisement in our calendar. The Shaloh House Chabad calendar is a favorite source of Jewish information in the South of Boston communities. It is distributed FREE to thousands of families and is used for holiday and program schedules, as well as for contact information of our advertisers.

Your ad will offer great exposure for your business, as well as demonstrate your support for Jewish Education and Outreach. It directly benefits the very unique educational programs at Shaloh House Chabad, and it helps share the joy and pride of Judaism to children and adults in the South of Boston communities.

This year we celebrate 33 years of Jewish Education and Outreach in the South Area. Shaloh House has impacted the lives of thousands of families from all affiliations and backgrounds. It is with your help and support that we will be able to continue and grow for many years to come.

Enclosed please find an ad form, listing the various sizes of available advertisements in our calendar. Please note a new feature we added this year; **every ad of \$400 or more will also be displayed on our website: www.shalohhouse.com.**

Please include your ad copy and your payment made to "Shaloh House Chabad," and submit it to us no later than July 15th.

Sincerely,

Rabbi Mendel Gurkow



- Preschool & The Ruth Talamo Kindergarten • Hebrew School • Synagogue • Junior Congregation • Bar/Bat Mitzvah Training • Summer program • Teen Groups • Adult Education • Holiday Awareness • Music Festival • Family Expo •
- Community Outreach Initiative • Mezuzah, Tefillin & Kashrut Campaigns • Albert Children's Lending Library •